



An IP driven AI/ML Solutions Firm with Built In Platforms and Suite of Applications for Go to Market & Supply Chain Functions.

WHAT DO WE OFFER?

- Digital Solutions driven through AI Products & Applications.
- Platforms with built in algorithms, workflows & APIs enabling faster development of use cases and quick Go To Market (~ 2- 3 months).
- Functional Areas of Focus: **Pricing & Product Management, Customer Experience & Supply Chain**
- Products and affiliated platforms carry over **10 patents and trademark protections**
- Turnkey Solutions, AI Solutions Delivery and Operations, AI Strategy & Roadmap, AI Use Case Factory, MLOps, Data Readiness
- Operations in US, Singapore & India.

WHO ARE WE?

- Technology veterans with global C-Suite experience, possessing deep functional and IT expertise.
- Alumni of McKinsey& Co., KPMG, Deloitte, PWC, HP, Tech-M & Mphasis. Alumni of IIM, Ahmedabad, Wharton and Columbia University
- Proficiency built through decades of experience in the functional focus areas.
- Certified AI, Data Architecture & Engineering team, have led global transformation projects for Fortune 500 companies.
- Principals have been recognized with **Executive of the Year & Digital Company of the Year** awards; speakers at academic & AI industry forums, thought leaders

OUR APPLICATION SUITES (PLATFORMS)



Price It On™

Application Suite for:

- Pricing: Launch & Lifecycle
- Market Planning
- Product Management
- Promotion, Discount Optimization



Gestalt Customer Insight Manager

Application Suite for:

- Customer Experience & Engagement
- Sales & Marketing Operations
- Customer Operations



Supply Polaris

Application Suite which helps

- Plan - Demand Forecasting
- Source – Supplier Mgmt
- Store – Sales Forecasting and Inventory Optimization



Agentic AI
AI+Data+Action



Classical AI
Framework



Gen AI
Framework

REPRESENTATIVE CUSTOMERS

